

EMBRACING THE CLOUD

Addressing Healthcare Industry Technology Challenges

Are you an IT professional in the healthcare industry? Are you feeling overwhelmed with the demands healthcare professionals and their patients require? We understand you do not have an easy job. Healthcare is transforming as rapidly as the technology their professionals are using. We are here to support you!

With emerging new technologies providing different avenues for industries to optimize their businesses, healthcare is among the many that is embracing the power and stability of the cloud. Healthcare professionals are not alone when they demand instant access to updated patient files, their patients expect this as well.

How can IT professionals in this industry maintain the facility's current infrastructure and keep up with consistently changing requirements as technology evolves? If they had unlimited budgets, this may be feasible. However, unlimited budgets are nonexistent and these IT teams are feeling the pressure of these demands and do not have the means to support them.

Now let's focus on a resolution for you. Cloud computing offers a variety of solutions to support the healthcare industry. As other healthcare facilities start migrating their data and applications into the cloud, is your facility prepared to upgrade your infrastructure to collaborate with them? Switching over to the cloud provides your organization with the IT stability they desire and the time to focus on healthcare, rather than data switches, technology investments, maintenance, and so much more. Remove all of those headaches by partnering with us!

Endless questions will be asked when the topic of cloud migration is brought up. How secure is the cloud? Who will have access to my health records? How often are patient records updated and backed up? Here are three desired needs for healthcare facilities to begin their migration to the cloud! Security, scalability and collaboration.

- **Security:** On Advance2000's end, we provide multiple security measures, procedures and technologies to safe guard your infrastructure. From firewalls to redundancy, our expert engineers work diligently to ensure your data is locked down and backed up. We are the experts, so don't wait until it's too late!
- **Scalability:** Our facilities are provided the ability to scale up or down as business requirements change. This is extremely important, as you no longer have to worry about expensive upfront IT costs that may be obsolete by the end of the year.
- **Collaboration:** Healthcare professionals demand the ability to work in collaborative environments with external partners, companies and other professionals. In today's fast pace society, we expect information to be current and available immediately. Moving healthcare facilities to a collaborative cloud platform provides our healthcare professionals with the most current patient information, access to the latest developments, etc. Think of how important it is to access critical patient information without delay. Lives can be saved having immediate access to records!

Avoid the unnecessary hidden maintenance costs to keep up with technology advances and [contact us](#) today to learn more about our expertise in this industry.



ADVANCE2000

10 TEN FEARS OF MIGRATING TO THE CLOUD

Issue
4

Chris France, Regional President

Do you like spending more on your IT than you need to?

Are you dying to get hacked?

Are you totally comfortable moving your entire business to someone else's datacenter?



As an IT professional providing private cloud services, I have been on both sides of the fence (pre-cloud and post-cloud). There are very legitimate concerns about changing the way you have done your computing for years. From an owner's or executive's perspective these changes look monumental. But to IT people the technologies haven't changed much, only their physical location. Using an analogy, compare your technology to water that is physically in a lake with a few dams keeping it in place. The cloud would be the lakes or canals on the other side of the dam. Like the water, technology is still technology just in a different location.

You might ask, "Why do I need to move my technology to another location?" The short answer is because it is better, faster, and cheaper. For the long answer, I highly recommend reading "[The Big Switch: Rewiring the World from Edison to Google](#)" by Nicholas Carr.

First let me say as far as I know, no one has been killed or injured migrating to the cloud, but I understand your fear. These are real client fears, but they can be overcome.

Find this intriguing? Check out [Chris' blog](#) to learn more about how you can overcome your migration fears today!

CLOUD IN-TOUCH

Are you curious how our hosted phone system integrates with your cell phone and an internal company messaging system? Check out this new [cloud based hosted telephony demo](#) Chris France put together. If you were not interested before, you will be after you see this!

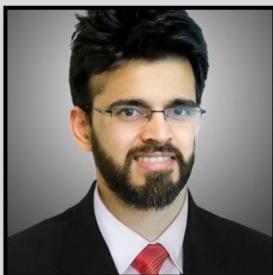


PARTNER OF THE YEAR

February 8th we were awarded the 2016 Alcatel-Lucent Ent. Healthcare Partner of the year award for North America. We provide solutions to transform traditional healthcare into proactive, patient-centered healthcare.



JOINING THE ADVANCE2000 TEAM!



Sachin Gawande
Network Engineer



Steve Szczepanowski
Technical Support I



Jim Heron
Chief Financial Officer



Paulina Rueda
Business Executive



Elizabeth Rosa
SuccessWare21
Training Specialist

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